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**T.V. Commercials
Hall of Fame II**

by BILL MAJESKI

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1 **SECOND YEAR LISTINGS OF THE**
2 **NATIONAL TELEVISION HALL OF**
3 **FAME WINNERS**
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13 **NARRATOR:** Once again the National Television
14 Commercial Hall of Fame, based in Hard
15 Sell, California, is honoring a batch of new
16 inductees into the archives of top TV
17 sales pitches.
18 The creators of these commercial spiels
19 may take great pride that their tiny
20 masterpieces have been selected for such
21 an honor.
22 Here, then, are the newest members of
23 the National Television Commercials
24 Hall of Fame.
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#1

Award Winning Present of the Month Club

(National Certified)

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CAST: *Two Pitchpersons*

SETTING: *Microphone*

PERSON #1: All you likeable gift-giving people out there. Are you ever confused when buying a present for a friend or even a relative?

PERSON #2: Then listen up to this important message from the National Certified Present-of-the-Month Club.

PERSON #1: We can solve your gift-giving problems. Simply join the Present-of-the-Month Club and relax forever.

PERSON #2: Here's a gift that everyone would enjoy giving — a pair of horn-rimmed contact lenses for the person who doesn't want people to know he needs glasses.

PERSON #1: A pass entitling the holder to a free boat trip entirely around Jackie Gleason.

PERSON #2: One karate lesson — and a pair of track shoes.

PERSON #1: And for that fireman friend of yours — how about a nice three-button orange blazer?

PERSON #2: A \$10 gift certificate to the Tunnel of Love at any amusement park in the country.

PERSON #1: Yes, never be bothered or bewildered because of gift-buying problems. Join up right away and be assured your presents will be appreciated.

PERSON #2: At National Certified you can receive such gifts to give as a handbook of folk songs of protest for the short.

1 PERSON #1: A complete manual explaining how to do
2 the latest dances, with a complete listing
3 of chiropractors throughout the country
4 who make house calls.
5 PERSON #2: You have a friend who is an art lover? Why
6 not give him one of our specials, a beautiful
7 picture of a cart drawn by a Shetland pony.
8 PERSON #1: No one knows how they taught that pony
9 to draw the picture of the cart, but believe
10 me, it's a winner.
11 PERSON #2: Ah, but suppose you are obligated to buy
12 something for someone you don't really
13 like? Once again, National Certified fits
14 the bill.
15 PERSON #1: Think of this for fulfilling your obligations
16 and creating havoc — an ant village with
17 an escape hatch.
18 PERSON #2: An exploding bowling ball!
19 PERSON #1: A lighting rod disguised as an umbrella!
20 PERSON #2: Yes, folks, send today for your application
21 to the National Certified Present-of-the-
22 Month Club.
23 PERSON #1: \$10 covers you to receive our lists and one
24 surprise gift a month. For acting promptly
25 you will receive a special gift — a pair of
26 corrective ear-muffs.
27 PERSON #2: Write to National Certified, Box 23, Gift-
28 Wrapped, Utah.
29 PERSON #1: You'll be glad you did!
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